

# Value-Based Payment Model Designs for Behavioral Health Services in Primary Care

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*Using collaborative depression care management as a case study due to existing evidence, experience, and measures*

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2015-2016 Health and Aging Policy Fellow

# Outline

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- Background
- Overview of collaborative care management
  - Review of cost-savings from the IMPACT study
- Limitations and effect of existing FFS codes
- Literature to inform new payment models
- Considerations for value-based payment models in ACOs and health homes

# JHF Functions a “A Think, Do, Train, and Give Tank”

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**PITTSBURGH  
REGIONAL  
HEALTH  
INITIATIVE**

*Spreading Quality,  
Containing Costs.*

A Regional Health  
Improvement  
Collaborative (RHIC)



**J E W I S H  
H E A L T H C A R E  
F O U N D A T I O N**

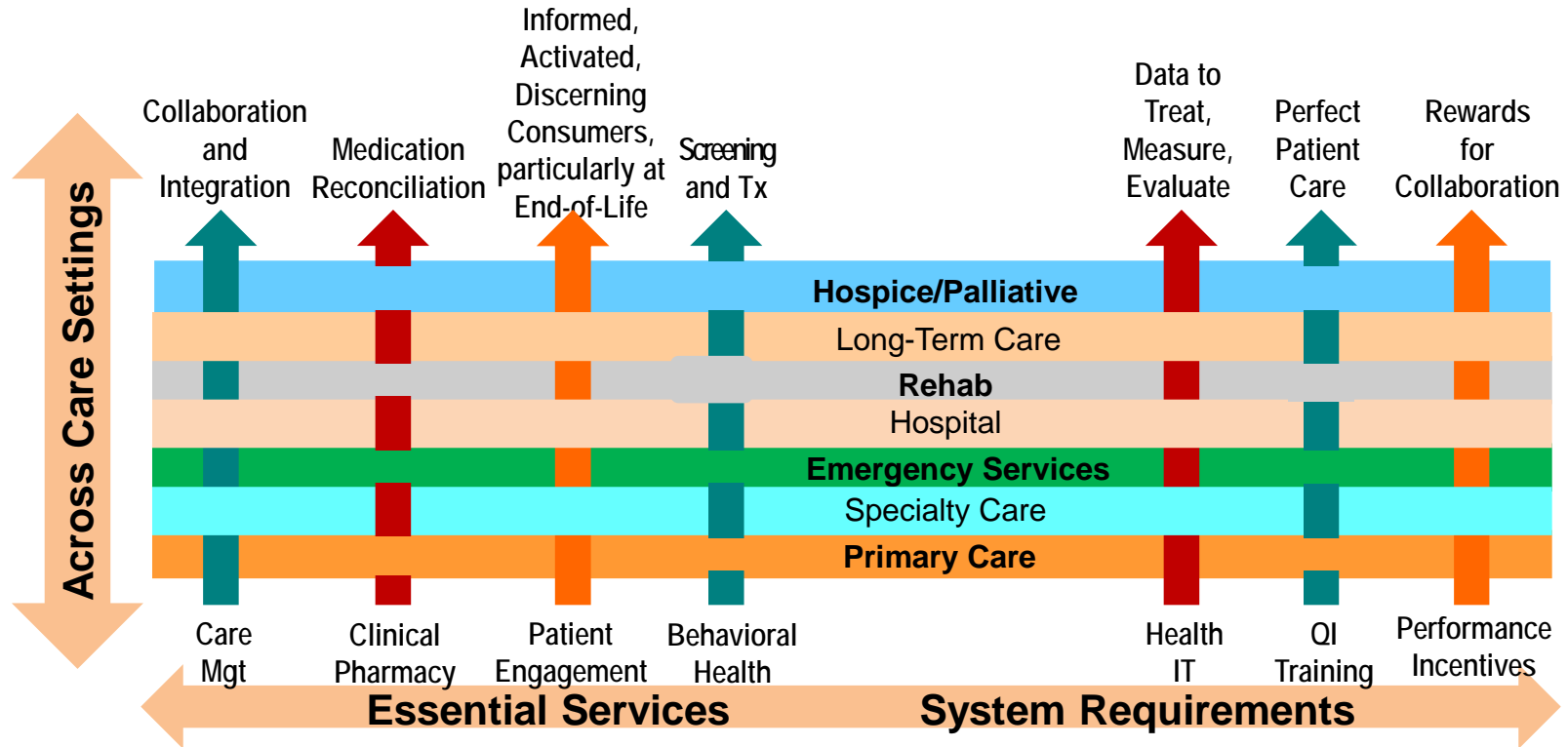
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**Two Non-Profit Operating Arms**



Building the Health  
Leaders of Tomorrow

# PRHI Provides Transformation and Quality Improvement Support



# PRHI Disseminated Evidence-Based Behavioral Healthcare in Primary Care with Local and National Partners

○ IMPACT+SBIRT  
Pilot in SWPA  
2009-2010 with  
UW AIMS Center

(Jewish Healthcare  
Foundation, The Fine  
Foundation, and Staunton  
Farm Foundation)

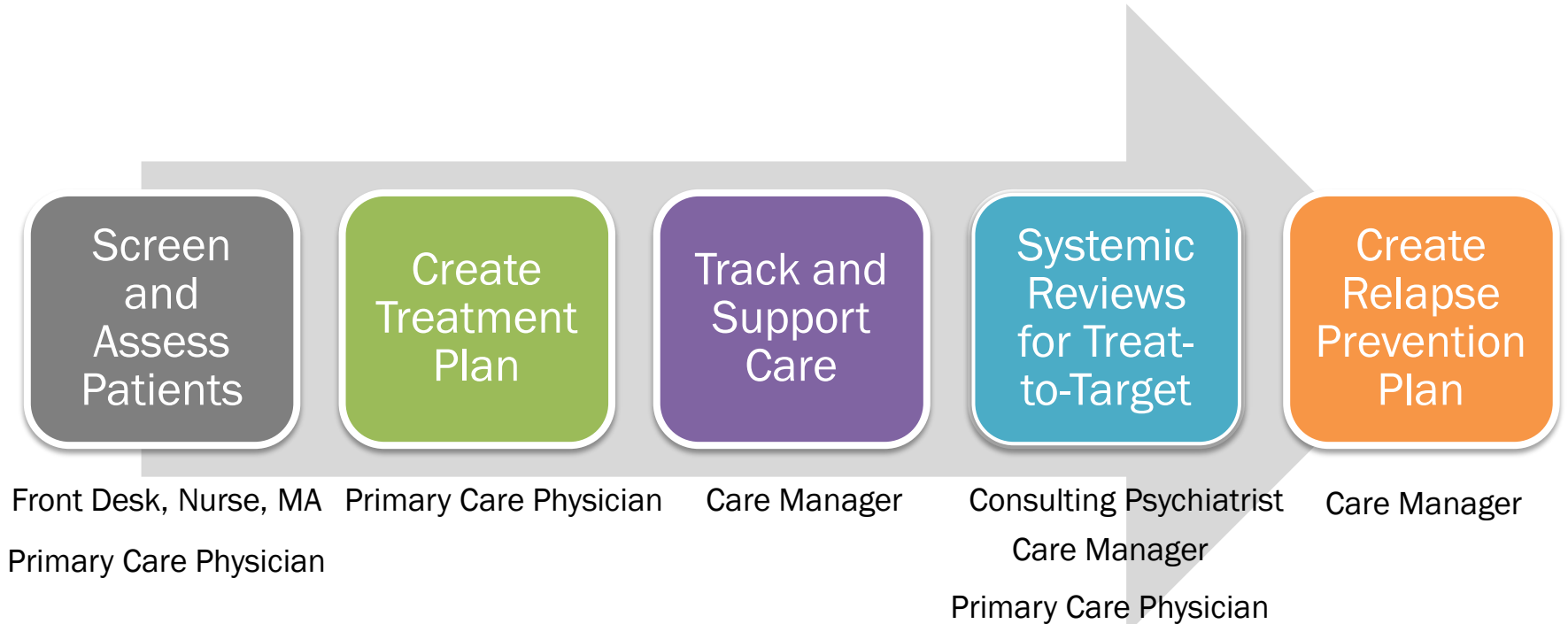
○ Partners in  
Integrated  
Care 4-State  
Dissemination  
2010-2013  
(AHRQ)

○ COMPASS 9-State,  
Implementation  
Led by ICSI  
2012-2015  
(CMMI HCIA)



# Collaborative Care Management

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# 1. Primary Care Team Proactively Screens for Depression as Part of the Routine Check-in and Rooming Process



## 2. Primary Care Provider (PCP) Assesses Depression





### 3. PCP and Patient Create Treatment Plan and Goals for Both Behavioral and Physical Health



## 4. PCP Immediately Connects Patients to a Trained Care Manager after a “Warm Handoff”



SWs, LPCs, RNs, MAs, and Psychologists have all been trained in this team and role

# 5. Care Manager Supports Patient's Goal-Setting and Self-Care

## Motivational Interviewing

Behavioral Activation  
(Patient-directed goal-setting)

Relapse  
Prevention

Telephone and in-person



# 6. Systematic Case Review Team Reviews New Patients and Those Not Improving as Expected, and Sends Recommendations to PCP

*Team Includes:*

- Care Managers
- Consulting Psychiatrist

May also include pharmacists, psychologists, etc.





# 7. Care Manager (CM) Continues Follow-up Contacts and Monitors Progress with a Tracking System

*CM Receives Prompts for routine follow-contacts based on severity*

NAME	INITIAL CONTACT	FOLLOW UP	REFERRAL	NEXT APPOINTMENT
Tester, Test		24 days overdue		
TestLast, Test Test		22 days overdue		
Patient, Test		Due today		9/13/2013 12:00PM

*CM Tracks Progress at the Patient and Caseload Level*

ENROLLMENT DATE	STA-TUS	PHQ-9		HbA1c		SYSTOLIC BP		LDL		CONTACTS							
		FIRST	LAST	FIRST	LAST	FIRST	LAST	FIRST	LAST	I/C	F/U	HOSP/ED	MED	MAINT. PLAN	CONSULT NOTE	# SESS	WKS IN TX
2/20/15	T	5	5	14.0	14.0	130	130	48	48	2/20/15	2/27/15				2/24/15	2	1
12/23/14	T	8	3	6.9	6.9	150	130	42	42	12/23/14	2/27/15				12/30/14	4	9
6/10/14	T	11	13*	5.1	5.7	143	150	UTD	UTD	6/10/14	2/27/15				2/24/15	12	37
5/14/14	T	9	0*	8.5	8.9	112	114	168	159	5/14/14	2/27/15	12/3/14			2/3/15	19	41

*CM Receives Immediate Feedback on Process and Outcome Measures to Drive QI*

# OF Pt.	INITIAL CONTACT		FOLLOW UP				LAST AVAILABLE	DECREASED 5+ POINTS	# ON MEDS	# W/ MISSING MEDS	# IN M/P	PSYCHIATRY CONSULTATION			50% IMPROVED OR < 10 AFTER > 10 WKS
	#	MEAN PHQ	# OF Pt.	MEAN #	MEAN # CLINIC	MEAN # PHONE						MEAN PHQ	PHQ	# REQ'D	
123	121 (98%)	11.8	119 (96%)	16.4	1.9 (12%)	12.5 (76%)	8.1	44 (38%)	35 (29%)	96 (71%)	0 (0%)	0 (0%)	109 (89%)	23	76 (70%) (n=108)

# 8. Care Manager Creates Relapse Prevention Plan with Patients once Targets are Sustained

## Motivational Interviewing

Behavioral Activation  
(Patient-directed goal-setting)

Relapse  
Prevention

Telephone and in-person (typically, the relapse prevention plan visit is in-person)



# Improving Mood-Promoting Access to Collaborative Treatment (IMPACT) Randomized Controlled Trial (RCT)

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- No savings first year
  - 12-month IMPACT intervention cost of \$522 to \$597 per patient.
- Second year savings for IMPACT patients with depression and diabetes
  - Healthcare cost-savings of \$896 per IMPACT patient with depression and diabetes over 2 years.
- Third and fourth year savings for IMPACT patients
  - 4-year cost-savings of \$3,363 per IMPACT patient.

Unützer, JAMA, 2002; Katon, Diabetes Care, 2006; Unützer, J Manag Care, 2008

# Improving Mood-Promoting Access to Collaborative Treatment (IMPACT) RCT

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The IMPACT study from 1999 to 2003:



Adjusted for inflation and taking into account recent cost estimates in MN (2008):

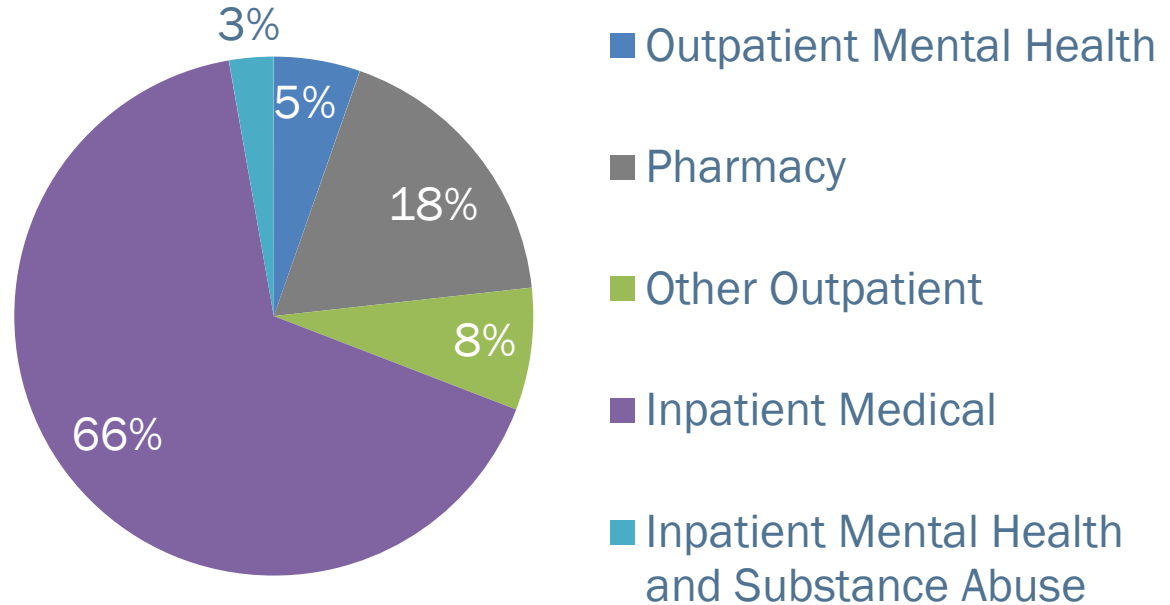
\$900 investment per member (PM) in year 1 → \$5,200 net cost savings PM over 4 yrs.

Unützer, JAMA, 2002; Unützer, J Manag Care, 2008; Unutzer, Schoenbaum, and Harbin, Brief for CMS meeting 2011.



# Where were savings realized?

## Percent of Total 4-Year Cost-Savings: IMPACT vs. Control



Unützer, J Manag Care, 2008

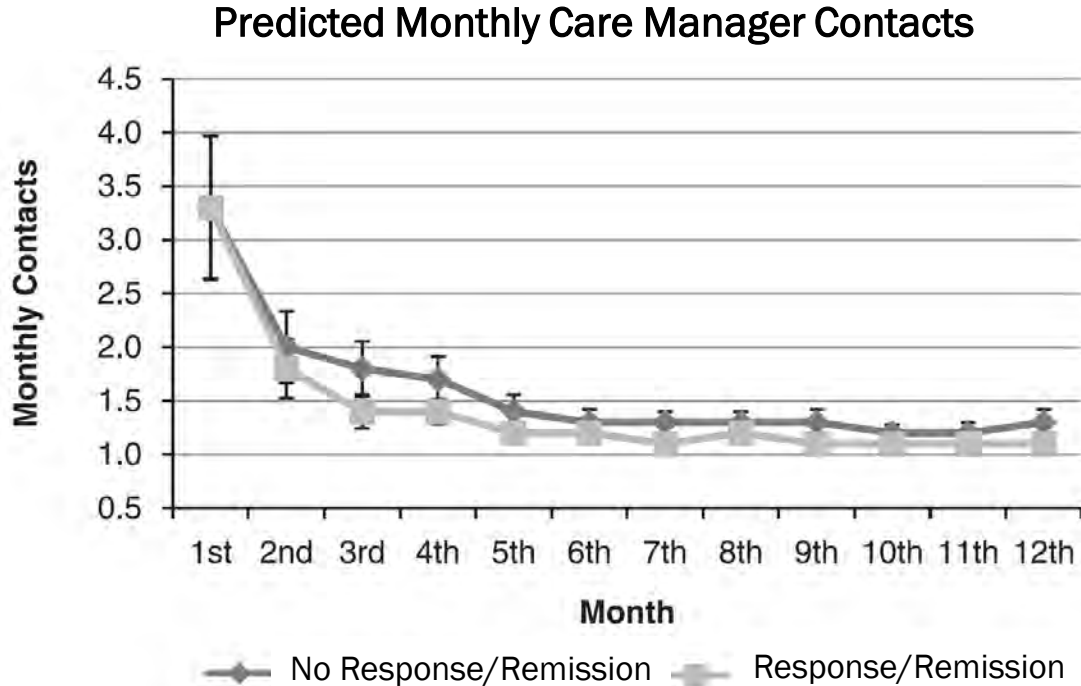
# The Fee-For-Service Dilemma

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- Historically, organizations have adapted to the billable codes, not the evidence
- Different payers have different requirements for which provider types and settings are authorized to bill
- The G0444 code for depression screening does not cover treatment and follow-up (the other part of the USPSTF Grade B recommendation)

# Modeling for Case Rates

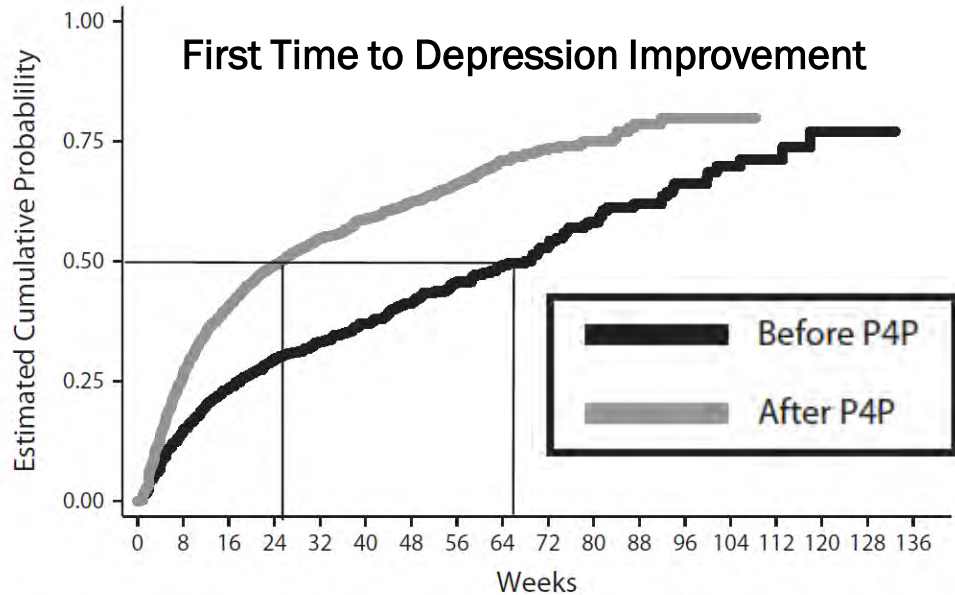
Bao et al. Health Services Research, 2011



- “findings...support an episode payment adjusted by number of months...and a monthly payment adjusted by ordinal month.”
- “program certification and performance evaluation and reward systems are needed to fully align incentives.”

# Pay-for-Performance Effects

Unützer et al., *Am J Public Health*, 2012



Note. P4P = pay-for-performance.

**FIGURE 1—Kaplan-Meier survival curve for time to the first improvement in depression before and after P4P-based quality improvement: Washington State Mental Health Integration Program, January 2008–December 2010.**

- Community health clinics in the MHIP program in WA received technical assistance, a registry, and a PMPM to implement model.
- One year after implementation, 25% of PMPM was tied to performance (in response to variation in performance)

# Depression Measures are Becoming Part of National Measures

	Consensus Core Set: ACO & PCMH	HEDIS*	MU 2 & PQRS	Medicare Shared Savings ACOs
Depression Remission at 12 Months (MNCM, NQF 0710)	✓		✓	✓
Depression Response at 12 Months (MNCM, NQF 1885)	✓			
Antidepressant Medication Management (NCQA, NQF 0105)		✓		
Depression Screening and Follow-up Plan (CMS, NQF 0418)			✓	✓

*\*HEDIS is phasing-in a depression response/remission measure for adults and adolescents*

# Considerations for Health Home Payments

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- The service delivery model aligns well with a payment model that provides an adjusted monthly payment for each month a patient receives the core components of collaborative care management to assure fidelity
- Tying at least 25% of the payment to depression performance measures (e.g., timely follow-up, systematic case reviews, and reduced symptoms) appears to impact outcomes

# Considerations for ACO Shared Savings Payments

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- Include both screening and remission measures (and consider the shorter-term outcome measures)
- Start with pay-for-reporting to build capacity to report PHQ-9 scores, then move to pay-for-quality
- Consider up-front payments to create focus and jump start efforts
- Contract design and contextual factors affect ACO's degree of physical and behavioral health integration (Lewis et al., Health Affairs, 2014)

*Will new payment models be sufficient  
or necessary but not sufficient?*