



*Partnering for the Future*



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**204 Panel:** Exploring Social  
Determinants of Health in  
Value-Based Care

# Welcome



## **Nina Brown-Ashford**

*Deputy Director for the Prevention  
and Population Health Group,  
Centers for Medicare and Medicaid  
Innovation*

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# Panel Speakers



**Steven Cha**

*Chief Medical Officer,  
UnitedHealthcare  
Community & State*



**Mindy  
Stadtlander**

*Executive Director of  
Medicaid and Network  
Services, CareOregon*



**Aza Nedhari**

*Founding Executive  
Director, Mamatoto  
Village*



**Trenor  
Williams**

*Founder & CEO,  
Socially Determined*

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# Welcome



## **Aza Nedhari**

*Founding Executive  
Director, Mamatoto Village*

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## **Mindy Stadtlander**

*Executive Director of  
Medicaid and Network  
Services, CareOregon*

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# CareOregon

CareOregon is a non-profit, public benefit corporation that manages Medicare and Medicaid services for more than 270,000 Oregon Health Plan (Medicaid) and 13,000 Medicare Advantage members.

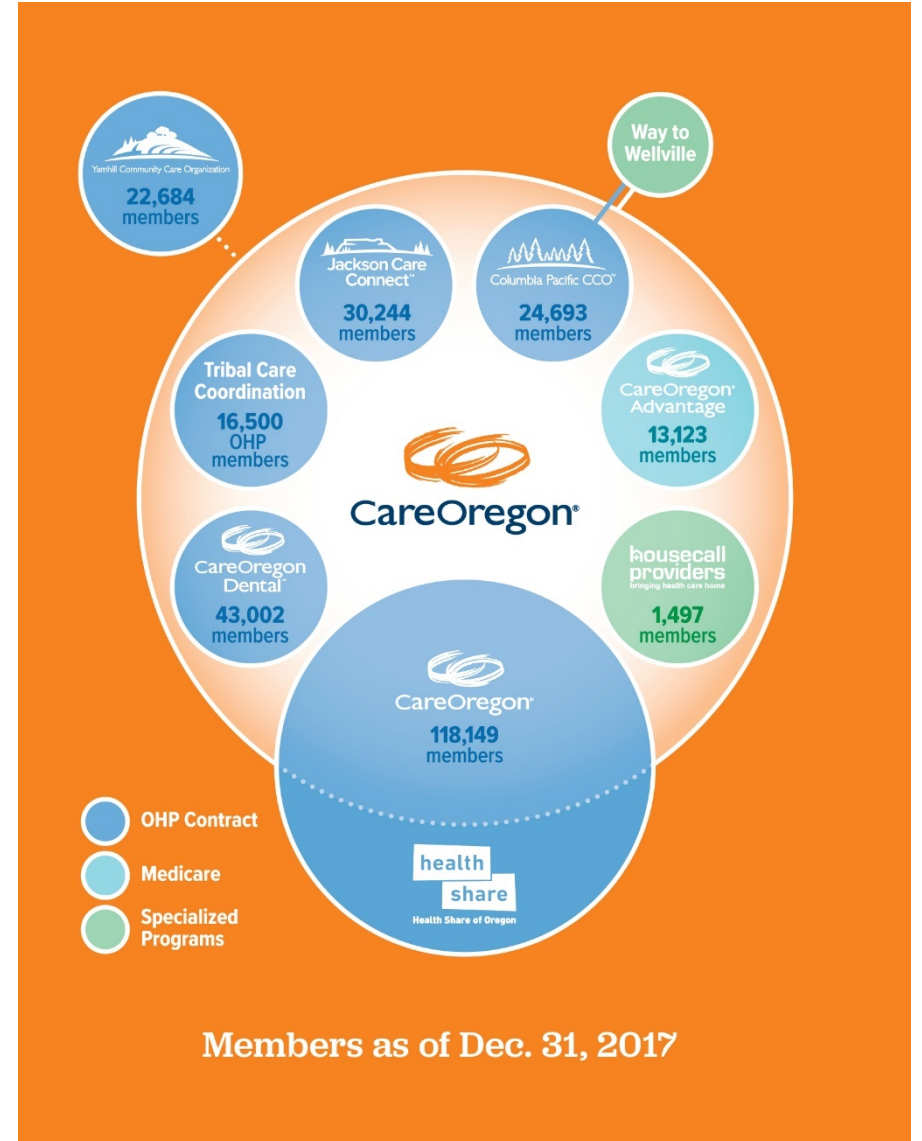
Our primary care delivery system includes:

- Federally qualified Health Clinics (50% of our members)
- Commercial, private and Hospital-based clinic systems



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# APM Domains

**Increase Payment to Support  
Primary Care Homes**

*(and hold them accountable)*

**PATIENT CENTERED**  
PRIMARY CARE HOME

**Identify Systems that are  
willing to take on Risk**

*(and let them... to a point)*



**Incentivize Care Coordination**

*(where there are critical gaps)*



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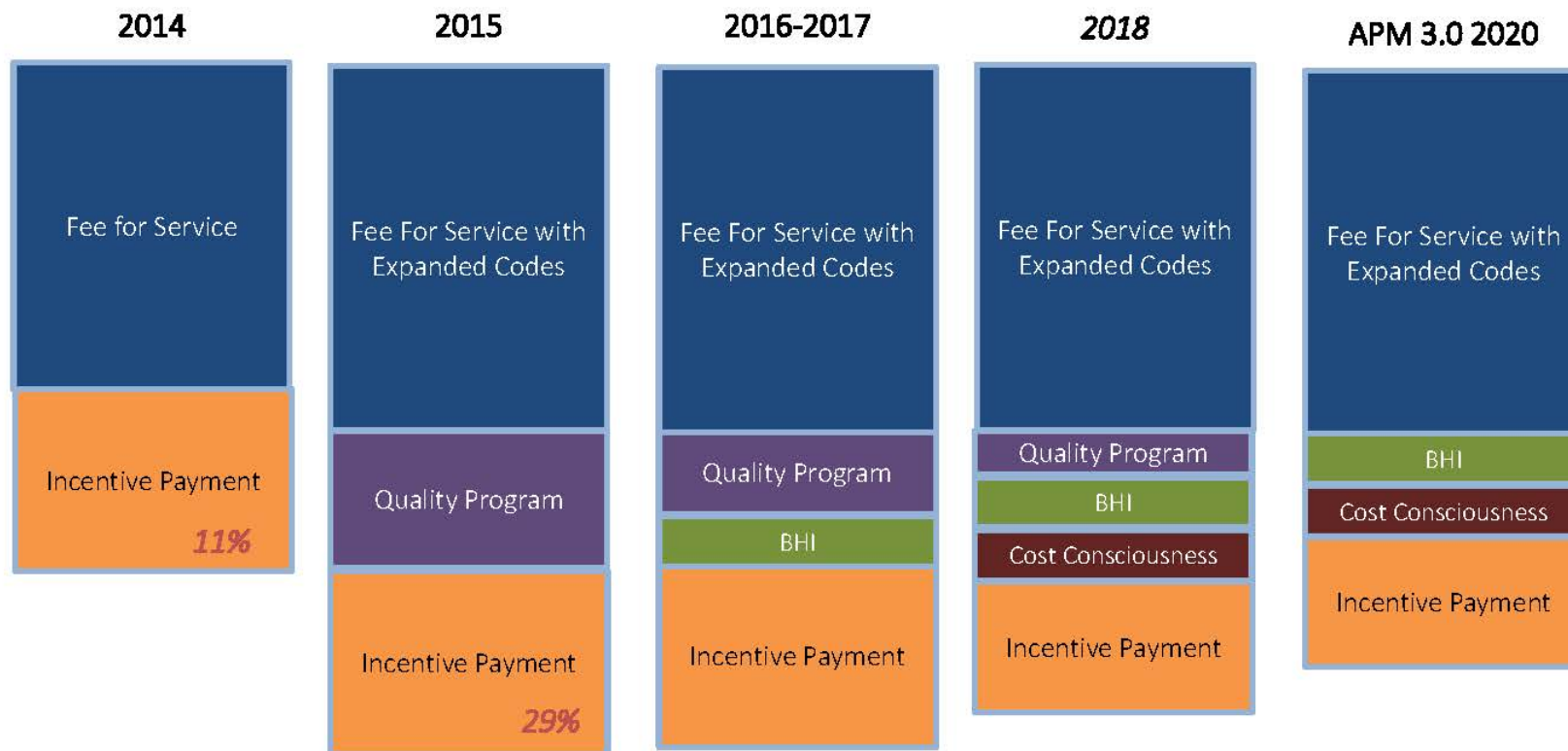
**LAN SUMMIT**  
Health Care Payment Learning & Action Network

OCTOBER 22, 2018

SHERATON TYSONS HOTEL

TYSONS, VA

# Primary Care Development



*Base FFS payment structure with Primary Care Incentive Program*

*Base FFS payment structure that supports alternative care delivery models with expanded incentives*

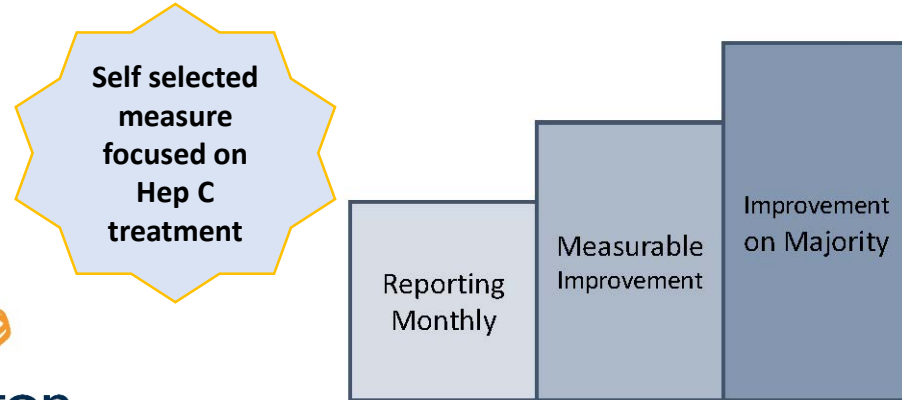
*Layered with portion of payment at risk for quality and utilization outcomes*



# Primary Care Development

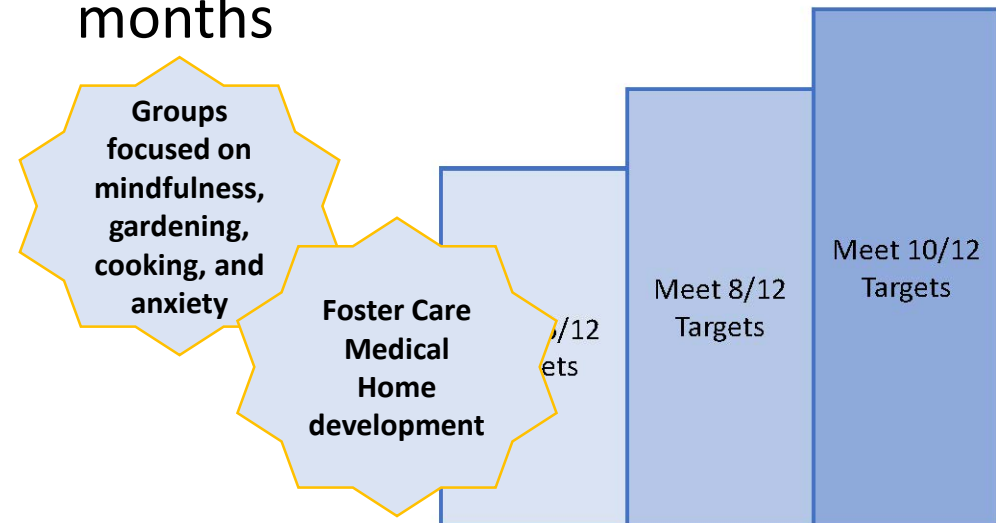
## Improvement Focused

- Entire clinic population-focused
- Self reported data
- Capitated payment, adjusted every 6 months



## Outcomes Focused

- Payer-specific population
- Combination claims and clinical data
- Capitated payment, adjusted every 6 months



# Supporting Patients with Complex Needs

## Complex Care Teams

- Additional capitation for complex care management
- Tiered for length of program enrollment
- Regular inter-disciplinary care team meetings between health plan and provider

## Addressing Housing Needs

- Leverage Community Benefit dollars to contribute to community solutions
- Tiered case rate for recuperative care beds for discharging homeless members

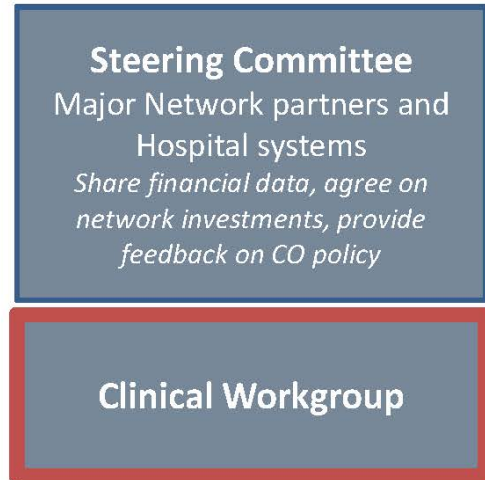


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# The HOW Matters Most

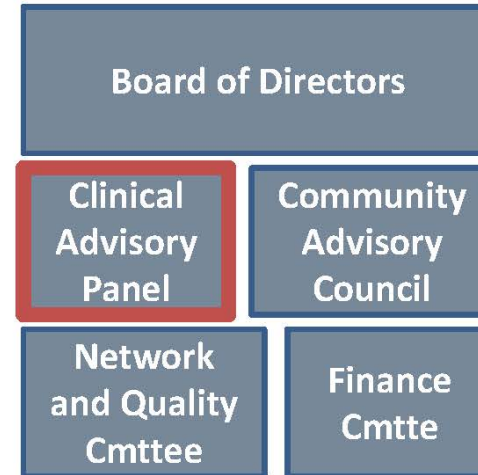
## Portland Metro



### Risk Model:

- System level risk contracts
- Shared decision making on underwriting gain

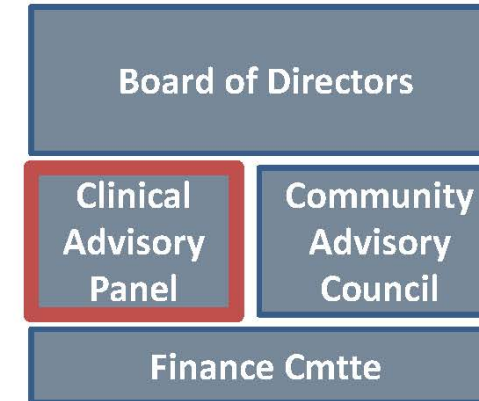
## Jackson



### Risk Model:

- Shares risk between CCO and CO
- Incentivizes local resource allocation
- MLR target

## Columbia Pacific



### Risk Model:

- Shares risk between CCO, CO, GOBHI, and delivery system
- Incentivized local systems of care to work together
- MLR trigger and target pmpm for each community



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## **Steven Cha**

*Chief Medical Officer,  
UnitedHealthcare  
Community & State*

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# Addressing the Social Determinants of Health

Dr. Steve Cha

Chief Medical Officer, UnitedHealthcare Community & State





## Homeless vs. averages of all members in Maricopa County:

- Use the ER nearly 9x more
- Admitted nearly 6x the average
- Spend more than 3x more



Health care utilization doesn't  
equal good health.

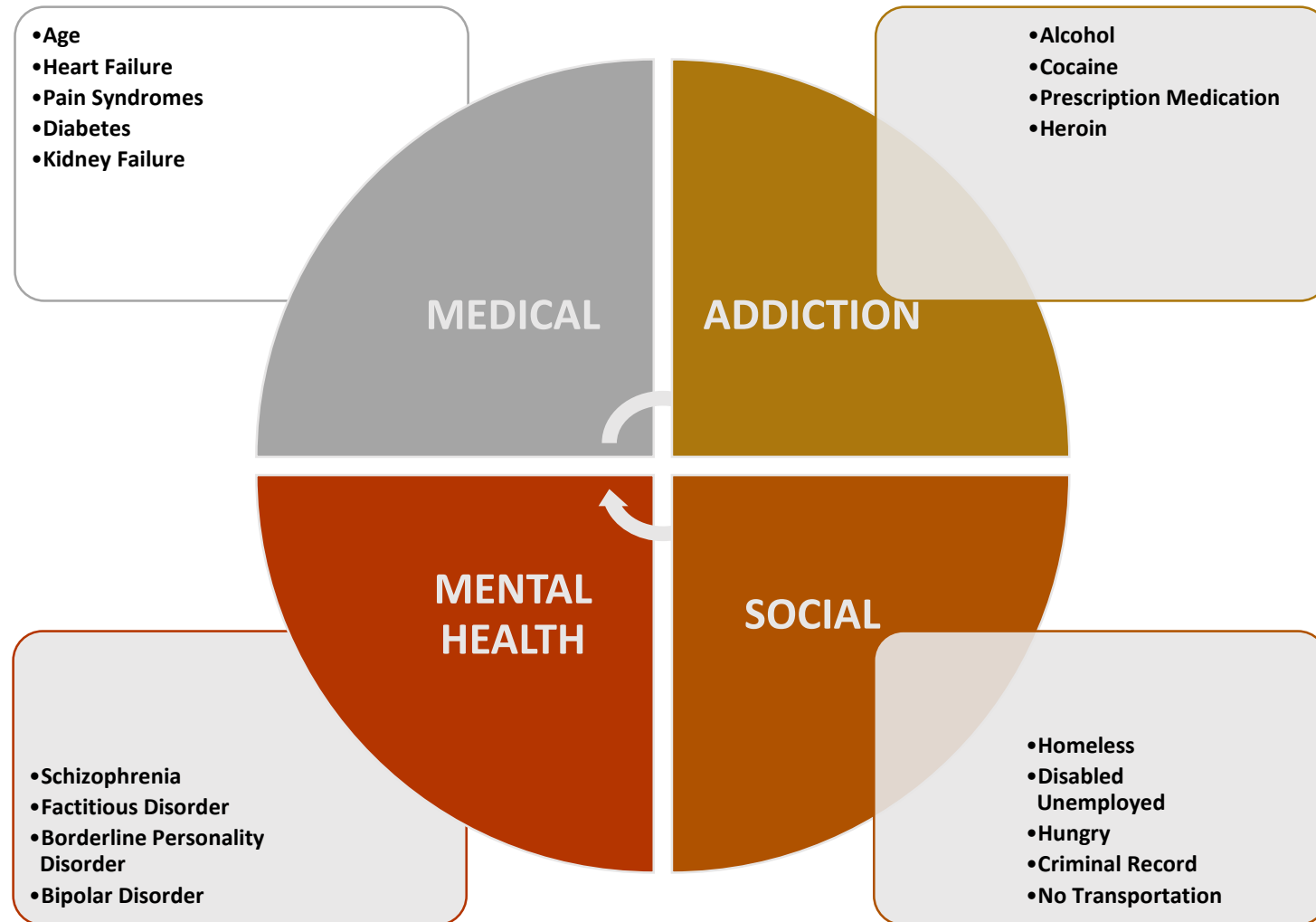
# A Trend Guiding the Vision

Homeless Spend Compared to County Averages  
of All Members in Maricopa County

	# of Members	Total ER Visits	Avg. ER Visits	Total Admits	Avg. Admits	Total Paid	Average Paid
Not Homeless	305,196	187,433	0.61	50,790	0.17	\$1,163,643,237	\$3,813
Homeless (259.0)	185	1,008	5.45	195	1.05	\$2,230,321	\$12,056



# High Acuity Snap Shot





**Set-aside Integrated Care Housing Community**  
Phoenix, AZ

# Set-aside Integrated Care Housing Community

**myConnections**<sup>TM</sup>

- Partnership with community organization Chicanos Por La Causa
- 100 set-aside units for UHC members
- Targeting complex Medicaid members
- Full wrap-around behavioral health clinical model and wellness recovery pathway





**Jeff**

50, Medicaid, Phoenix, AZ

# Jeff's Story

## Socio-clinical Complex Needs:

- Chronic kidney disease
- Gastrointestinal issues
- Serious foot injury
- Homeless and unemployed

## Pre-intervention:

- **\$20,400** average monthly cost of care
- **1** ER visit | **10** hospital admits | **81** inpatient days

## Post-intervention:

- **\$400** average monthly cost of care
- **0** ER visits | **0** hospital admits | **0** inpatient days





**Carol**  
54, Medicaid, Phoenix, AZ

# Carol's Story

## Socio-clinical Complex Needs:

- Rheumatoid arthritis
- Cellulitis
- Diabetes
- Gastrointestinal issues
- Inconsistent medication management
- Uses a wheelchair
- Trauma from physical and sexual violence
- Homeless and unemployed

## Pre-intervention:

- **\$7,400** avg. monthly cost of care
- **35** ER visits | **8** hospital admits | **113** inpatient days

## Post-intervention:

- **\$2,000** avg. monthly cost of care
- **5** ER visits | **0** hospital admits | **0** inpatient days



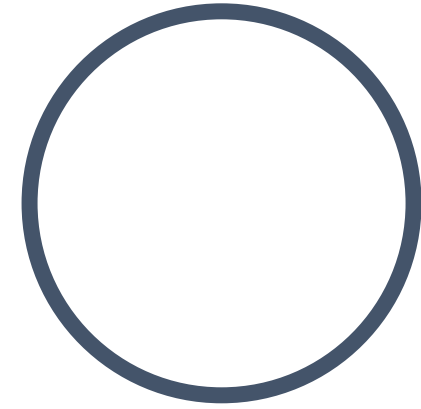
# myConnections Outcomes in Arizona



↓ **55%**  
ER visits



↓ **71%**  
hospital  
admits



↓ **81%**  
hospital  
days

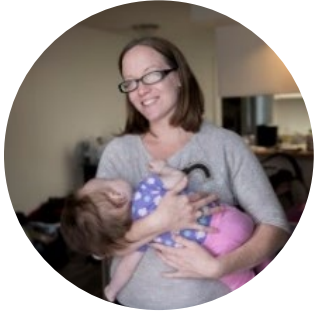
N=41 members who lived in set-aside housing and received wrap-around care services for the entirety of 2017.



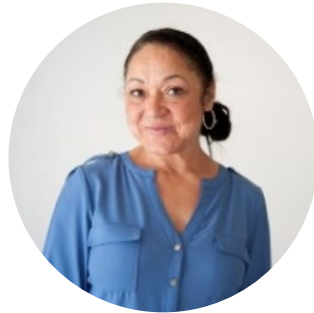
# myConnections

A data-driven, flexible and scalable housing and social services solution for frequent utilizers of the health care system.

## Population Focus



Addicted Parents  
or Pregnant Women



Jail  
Transition



Homeless  
Adults

## Current Markets

- Arizona
- Nevada
- Wisconsin
- Hawaii

## 2018 Expansion

- Nebraska
- Michigan
- Washington
- New York

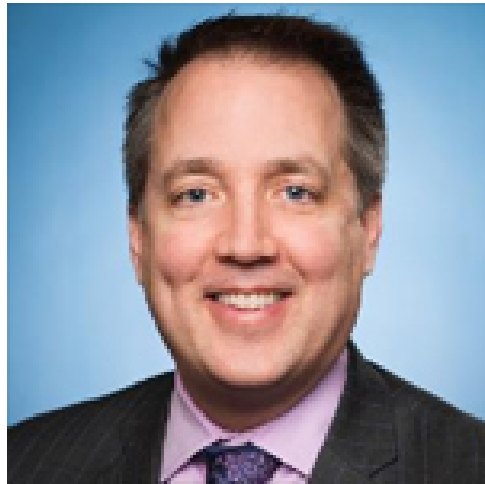
# CMMI Accountable Health Communities Grant



- myConnections identifies and addresses health-related social needs of Medicare and Medicaid beneficiaries
- Impacts to health care quality, utilization, costs, and experience
- Waianae Coast and Honolulu
- April 1, 2017-March 31, 2022
- Goals:
  - 75,000 screenings per year
  - Provide tailored, streamlined referral and navigation services
  - Align the efforts of community-based organization partners
  - Perform continuous quality improvement and gap analysis

Thank you

# Welcome



## Trenor Williams

*Founder & CEO,  
Socially Determined*

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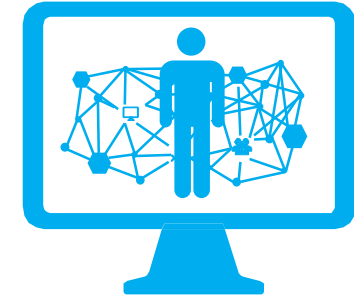
# Socially Determined



Purpose-built social determinant analytics platform creating the science of SDOH



Connecting SDOH insights to high-ROI value creation for payers, providers, employers and life science companies



Flexible delivery model for products and services to drive value for customer Social Determinant needs

# Why Does This Matter

**SDOH are driving up costs**  
50% to 70% of health care costs are driven by SDOH

**Fragmented approaches abound**  
State-of-the-art is disparate social programs and single issue initiatives

**No infrastructure to address**  
**Death of Infrastructure**  
Payers, providers, and Pharma ALL lack system of measurement, putting \$\$billions at risk



# Our Process

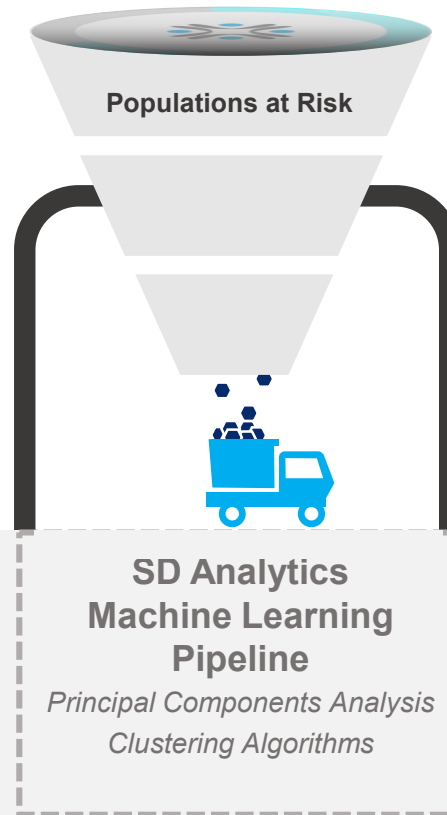
## Mine

Socially Determined collates EHR information, claims, & commercially available data sets.



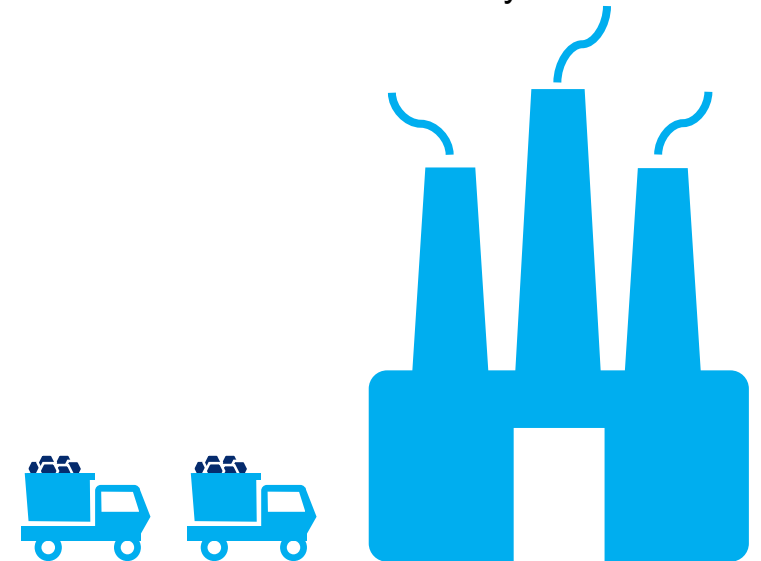
## Refine





SD's advanced analytics fuse clinical, financial, SDOH, and person data to identify cohorts at risk. and quantify opportunities for intervention.



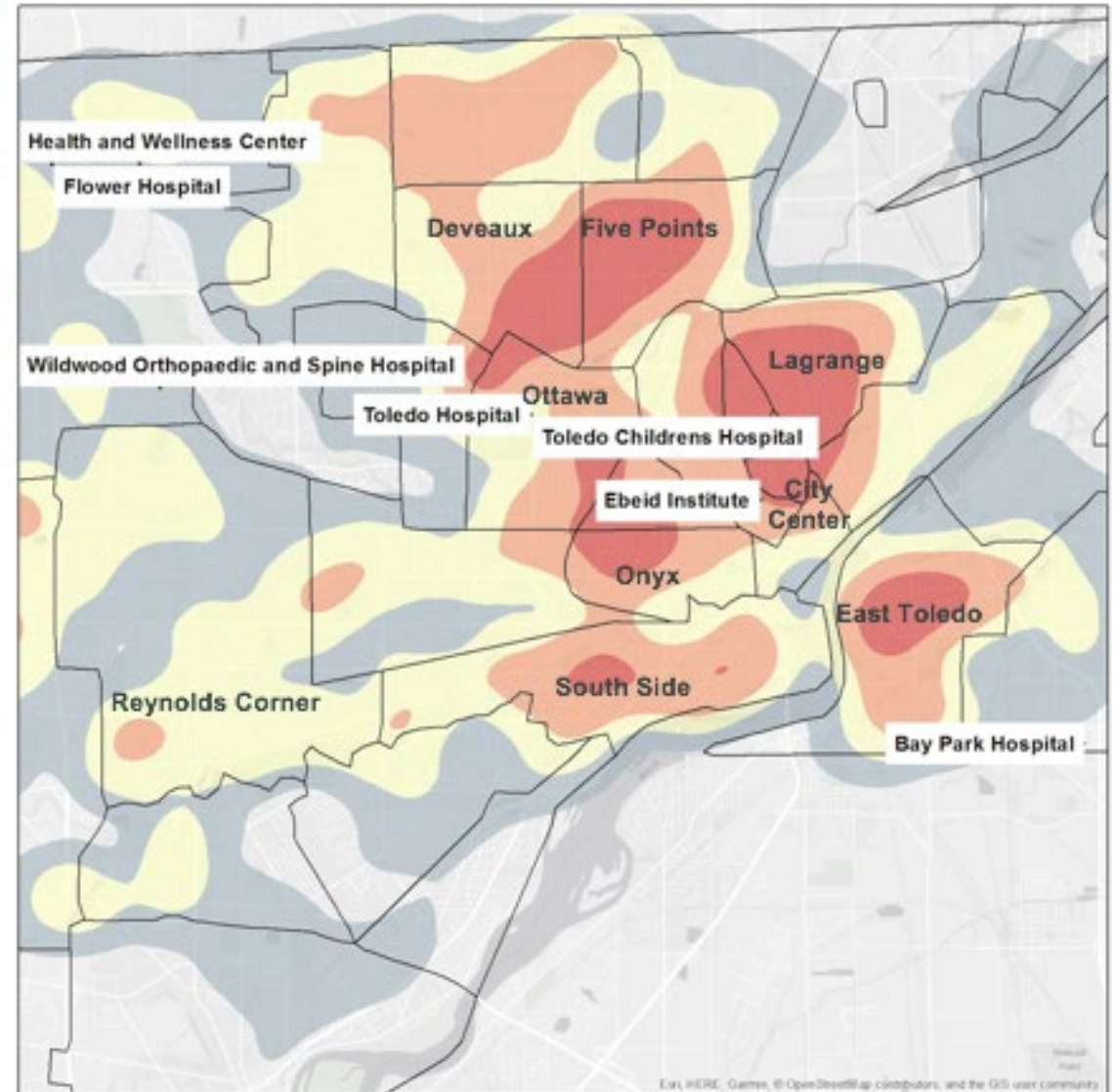
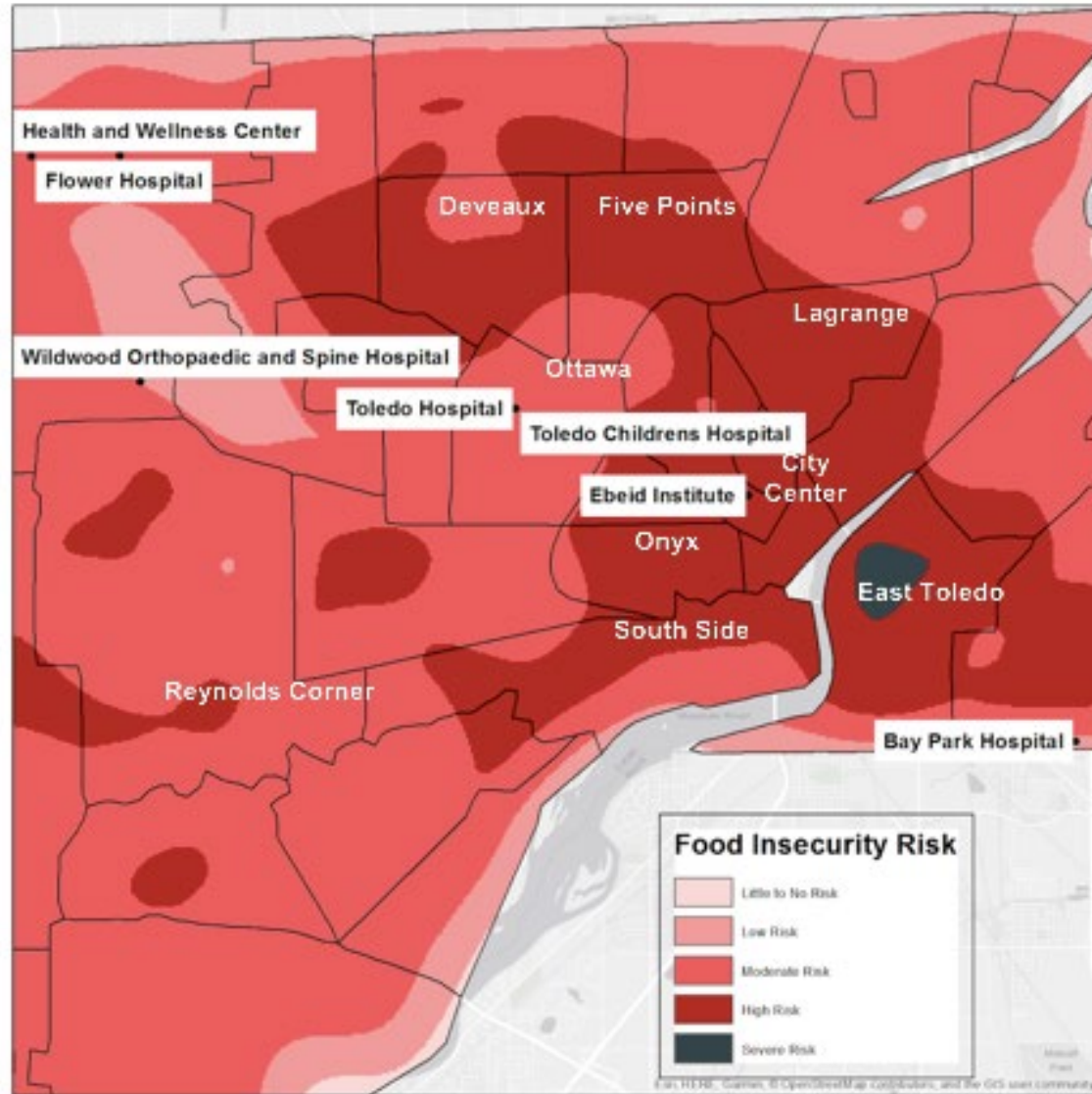
## Deploy

SD deploys this net new detailed insight into clients' investment strategies and adds precision to the chosen community interventions.



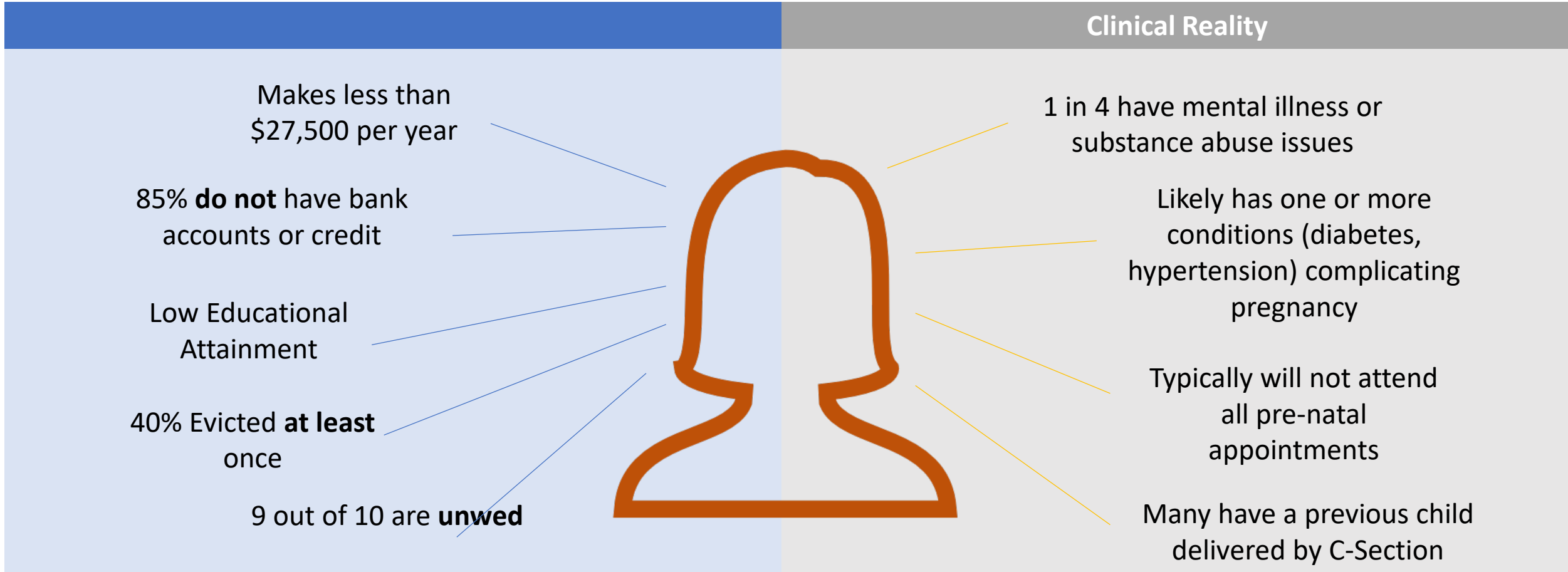
-  Consulting Team
-  Customer Dashboards
-  Mobile Apps
-  EHR Integration

# Food Insecurity and Diabetes





# Understanding Factors Driving Risk of NICU Births



# Social & Clinical Intervention Campaign

## Featured Interventions



**Food Prescription Program**



**Transportation**



**Stable Housing**



**Integrated Behavioral Health and Addiction Services**

## Key Design Elements



**Personalized Wellness and Social Care Plan**



**Social Support Networking Center(s) – In-Person and Virtual**



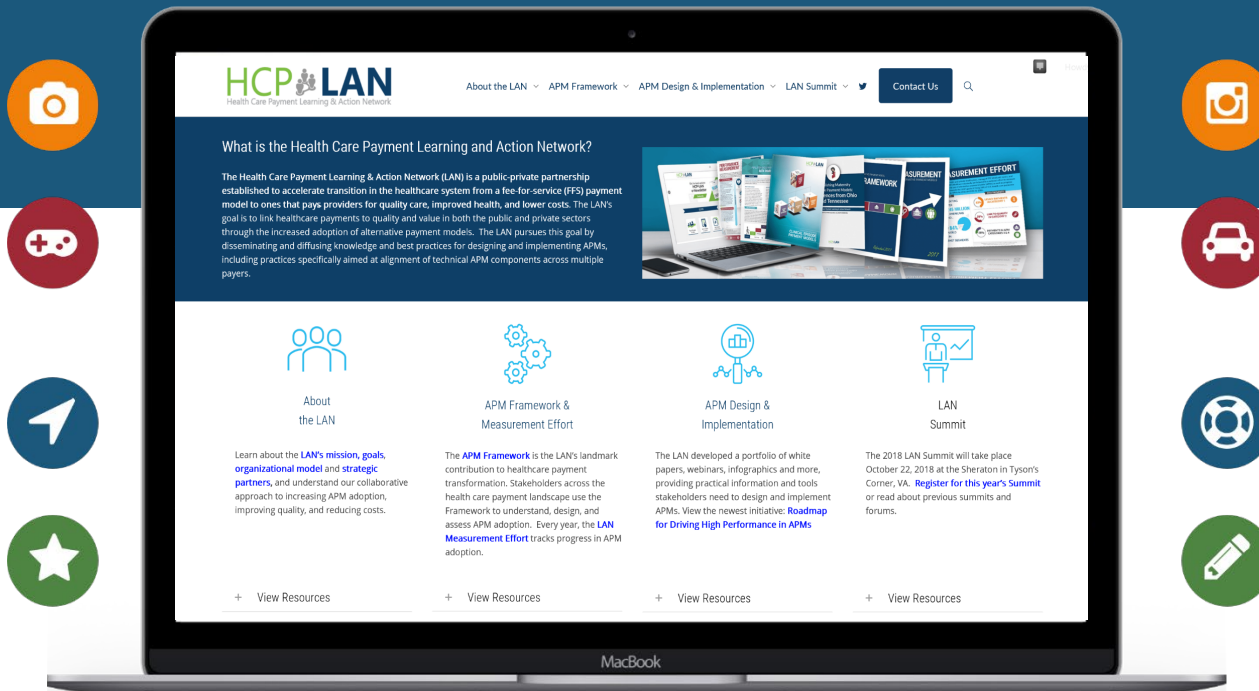
**Technology Enabled Care Ecosystem**



**Meaningful Patient Incentives**

# Visit the LAN Website for our Resources

<https://hcp-lan.org/>



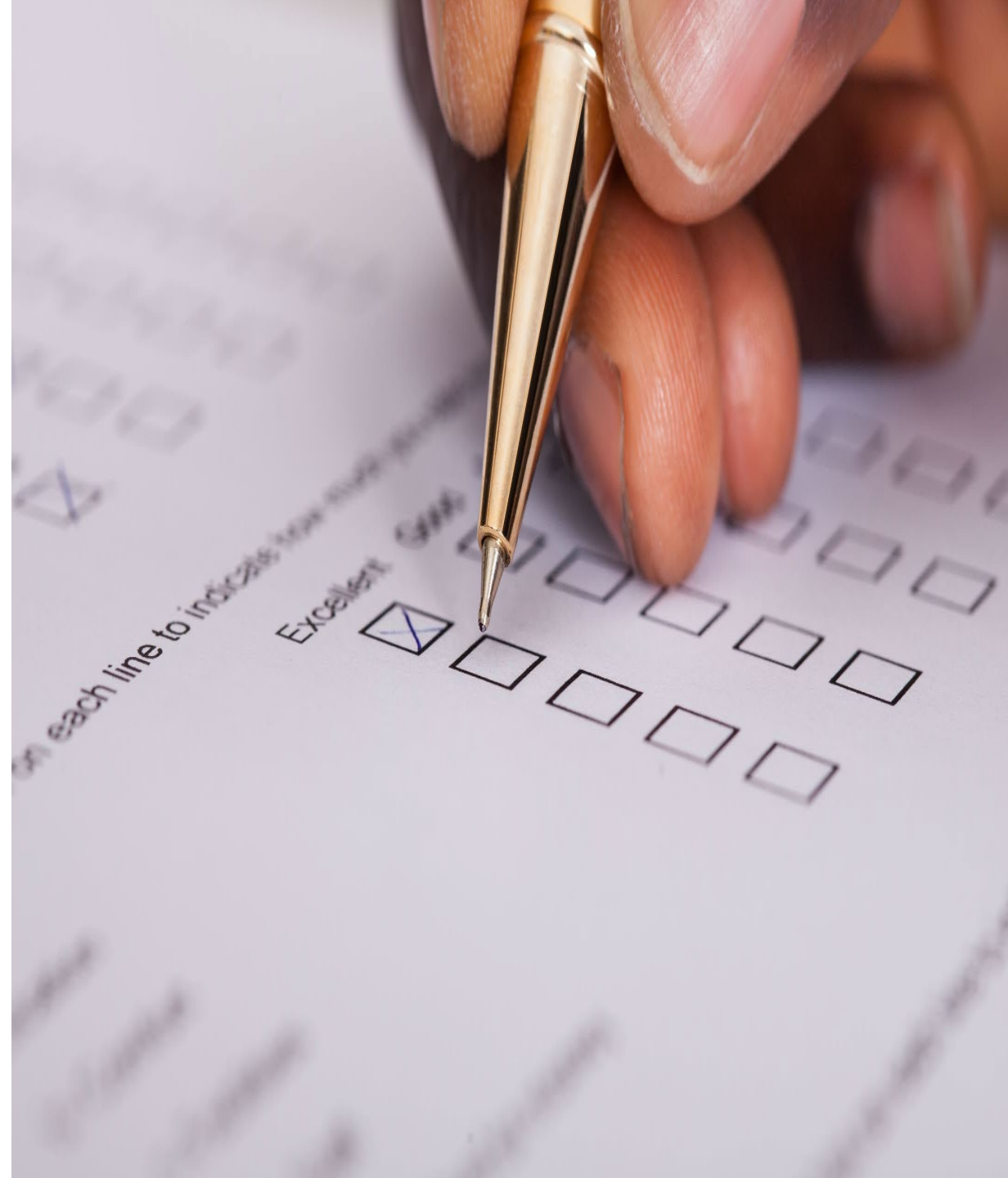
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# Exit Survey

We want to know what you think!

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Please take a moment to complete the exit survey so we can continue to improve and enrich the LAN. Use the link in *Guidebook* for this session to provide us your feedback.



# Contact Us

We want to hear from you!



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**Thank You!**