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**102 Panel: Clinician Experiences in  
Operationalizing Specialty Care APMs**

OCTOBER 22, 2018

SHERATON TYSONS HOTEL

TYSONS, VA

# Welcome



## Helen Burstin

*Executive Vice President &  
CEO, Council of Medical  
Specialty Societies*

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# Panel Speakers



**Alexandra  
Chong**

*Research Analyst,  
Patient Care Models  
Group, the Center for  
Medicare & Medicaid  
Innovation*



**Andrew  
Munchel**

*Manager of Quality  
Initiatives and Care  
Measurement, Penn State  
Health Medical Group*



**Jack Feltz**

*President, U.S.  
Women's Health  
Alliance*



**Erin Smith**

*Director II of Payment  
Innovation, Anthem*

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## **Jack Feltz**

*President, U.S. Women's  
Health Alliance*

*President, Lifeline Medical  
Associates*

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## The Five M's of Transformation

- The MISSION
- The MODEL
- The MONEY
- The MAGIC
- The MEMORIES

# Healthcare Transformation

## The Mission (“Why”) Achieving the Quadruple Aim



## Triple Aim + Physicians Thriving in a New Healthcare Environment

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# Healthcare Transformation

## The Mission (“Why”)



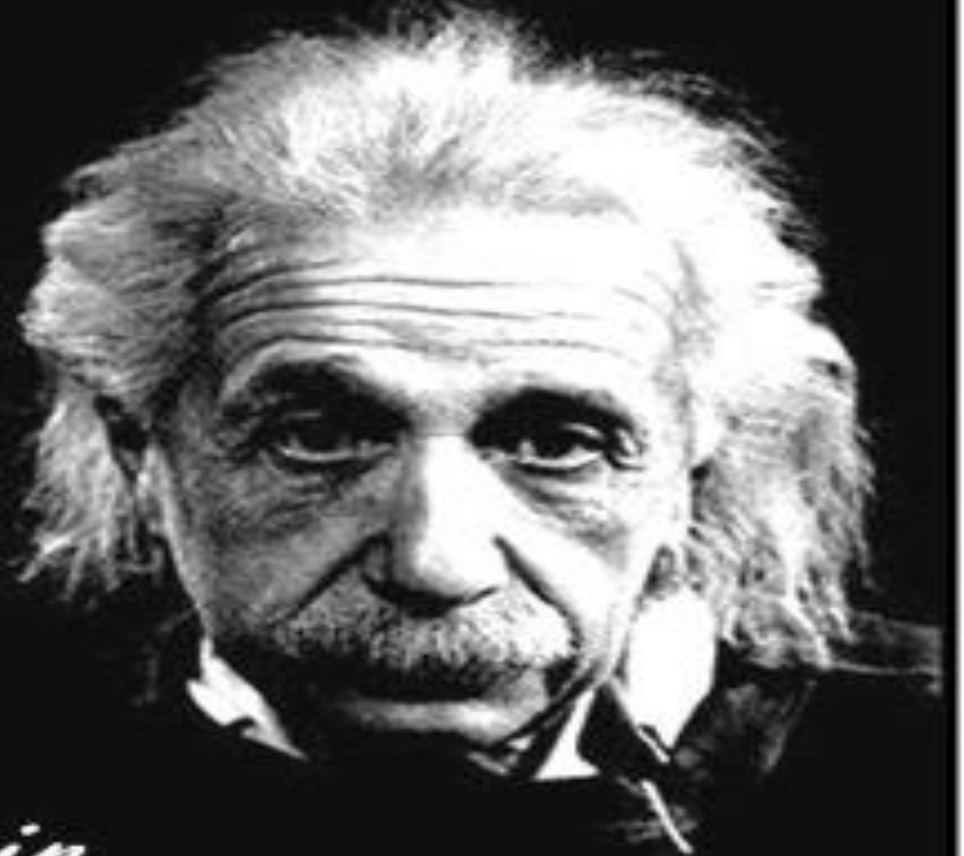
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# Healthcare Transformation

## The Mission (“Why”)

WE CANNOT SOLVE  
OUR PROBLEMS WITH  
THE SAME THINKING  
WE USED WHEN  
WE CREATED THEM

*~ Albert Einstein*

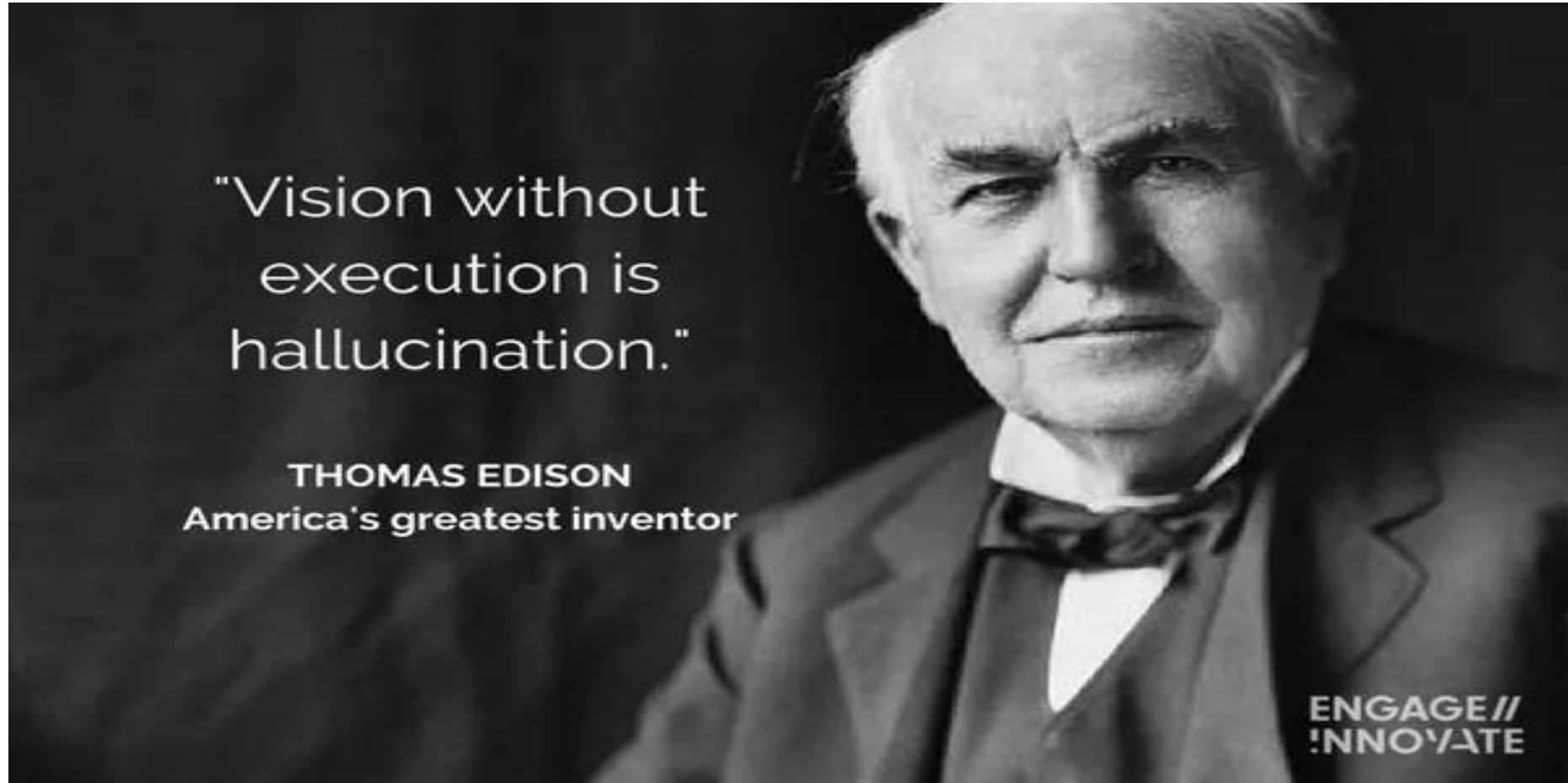


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# Healthcare Transformation

## The Model



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## The Model

- APM Success Through Simplicity
- Touch Point Algorithms
- Actionable Data Analytics
- Physician Ambassadors
- Education and Re-education
- Appropriate Rewards

# Healthcare Transformation

## The Money

Money can buy you a fine dog, but only love can make him wag his tail.

Kinky Friedman

“ quote fancy

## The Money

- Value Based Reimbursement Should Be Directly Proportional to Quality and Affordability and Substantial Enough to Drive Change
- Value Based Models and Reimbursement Should Require Physicians/Providers to Work Smarter and Feel More Satisfied, Not Work Harder and Feel More Burned Out

# Healthcare Transformation

## The Magic



# Healthcare Transformation

## The Memories

The goal isn't  
to live forever,  
the goal is to  
**create  
something  
that will.**

Chuck Palahniuk

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# Welcome



## Alexandra Chong

*Research Analyst, Patient Care  
Models Group, the Center for  
Medicare & Medicaid Innovation*

# Welcome



## Andrew Munchel

*Manager of Quality Initiatives  
and Care Measurement, Penn  
State Health Medical Group*

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# Welcome



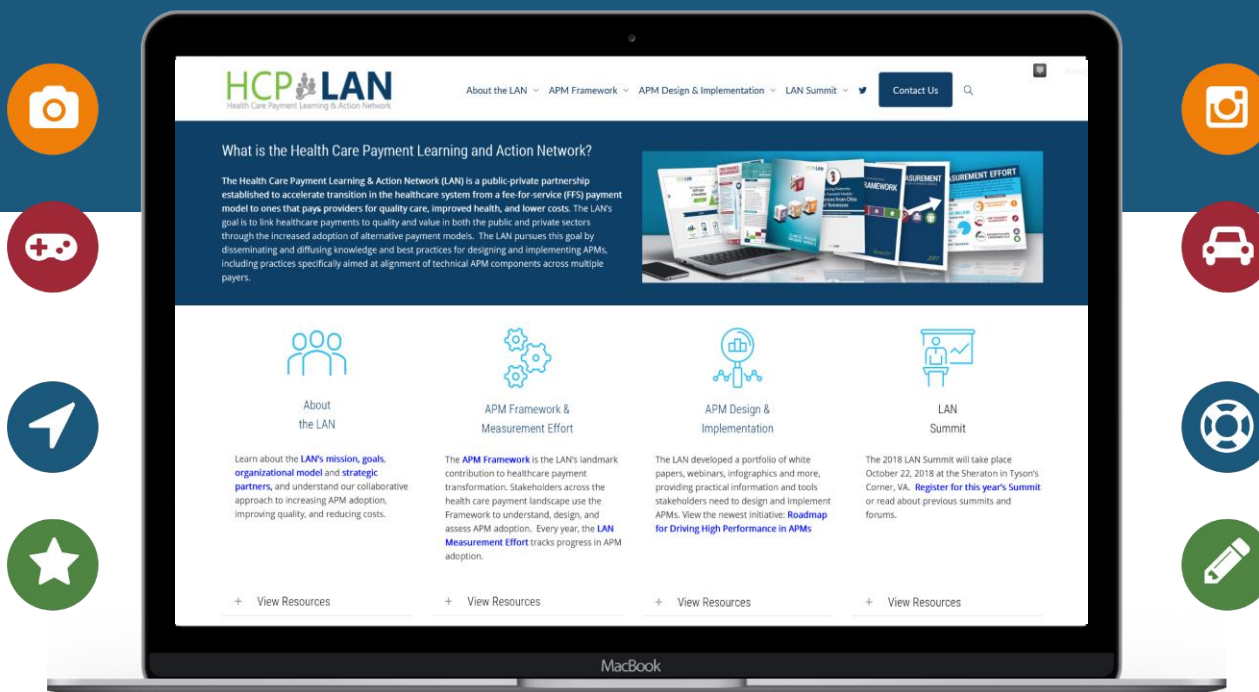
## **Erin Smith**

*Director II of Payment  
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# Visit the LAN Website for our Resources

<https://hcp-lan.org/>



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# Exit Survey

We want to know what you think!

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Please take a moment to complete the exit survey so we can continue to improve and enrich the LAN. Use the link in *Guidebook* for this session to provide us your feedback.



# Contact Us

We want to hear from you!



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**Thank You!**